

Day/Date	Time	Event	Presenter	Location	Event Type
Mon 22nd	11–12.30pm	Launch of Enterprise & Innovation Week	Danny McCoy (DG, IBEC) Prof. Terri Scott (President, IT Sligo)	The HUB (Innovation Centre)	Launch
	2-3.30pm	ACE Initiative Workshop Internal Launch	Larry Farrell	Conference Room Innovation Centre	Master class Full
	4pm	Developing an Innovation Culture in Organisations	Thrive	Conference Room Main Building	Seminar
Tues 23rd	11–1pm	Entrepreneurship An International Perspective	Larry Farrell	A0005 Main Building	Seminar
	2-4pm	What you need to know about doing business in China .	Deirdre Walsh	Conference Room Innovation Centre	Seminar
	7-9pm	Finals of Sligo VEC Dragons Den	Shaun Purcell	A0005 Main Building	Open Event
Wed 24th	11am	Crossing the Pond: An expert's opinion on how to take on the American market	Harry Grill	A0005 Main Building	Seminar
	2pm	Protecting Intellectual Property	Richard O'Connor	Conference Room Innovation Centre	Seminar
	4.30-6pm	Masterclass Workshop	Sean Gallagher	Conference Room Innovation Centre	Master class Full
	4.30-6pm	Masterclass Workshop	Larry Farrell	Meeting Room Innovation Centre	Master class Full
	6.30-7.30pm	Open Coffee-Networking Event (TBC)	Kevin Peyton	A0005 Main Building	Networking Event
	7.30-7.45pm	"So you want to be an Entrepreneur: Have you got what it takes?"	Sean Gallagher (Smart Homes, Dragons Den) Introduced by Conor Fahy , (Regional Director of Enterprise Ireland)	A0005 Main Building	Open Event
Thurs 25th	11-12.30pm	Developing the Potential of the Creative Industry in the Northwest	Ian Brannigan WDC	Conference Room Innovation Centre	Seminar
	2.00-3.30pm	Webinars: A Cost Effective Marketing Tool	Brian Mulligan	Conference Room Innovation Centre	Workshop